

## Series of 2011 Shin Kong Mitsukoshi International Photography Exhibition Shin Kong Mitsukoshi International Photo-taking Contest

### Introduction

**Theme:** Open. It is determined by each entrant.

The world behind the lens is with infinite possibilities. It could be the trace of land, people and their spirit. It could be the precious moment caught after long hours of waiting. It is also the tribute photographers pay to the nature and lives. It contains great energy that goes beyond the viewfinder, breaking the boundary of countries and barrier of languages.

We are looking for photos that can touch people's heart. The sky is your limit!! Winners could have the opportunity to have their work published along with the work from international photography masters.

Please submit your work during May 20, 2011 and July 21, 2011 (No entry fee required).

Entry form is available at the service counters on the 1<sup>st</sup> floor of all Shin Kong Mitsukoshi Department Stores and all FAYAQUE branches in Taiwan. It can also be downloaded at <http://www.skm.com.tw>

### Time

**1) Submission:** From May 20, 2011 to July 21, 2011.

**2) Awards Ceremony:** In September, 2011

### Awards and Prize

- 1) First Place:** NTD60,000 worth of Shin Kong Mitsukoshi Department Store gift certificate, a digital-SLR camera Nikon D7000 and AF-S DX 18-105mm VR II, a souvenir album of Shin Kong Mitsukoshi International Photography Exhibition, a souvenir T-shirt, and a certificate of award. The winning work will be displayed in exhibition tour in north, middle and south of Taiwan.
- 2) Second Place:** NTD30,000 worth of Shin Kong Mitsukoshi Department Store gift certificate, a Acer-Gateway EC39C 13" Notebook, a souvenir album of Shin Kong Mitsukoshi International Photography Exhibition, a souvenir T-shirt, and a certificate of award. The winning work will be displayed in exhibition tour in north, middle and south of Taiwan.
- 3) Third Place:** NTD10,000 worth of Shin Kong Mitsukoshi Department Store gift certificate, a Epson Stylus Photo R2000 A3+ Inkjet Printer, a souvenir album of Shin Kong Mitsukoshi International Photography Exhibition, a souvenir T-shirt, and a certificate of award. The winning work will be displayed in exhibition tour in north, middle and south of Taiwan.
- 4) Special Jury Award (2 winners):** a Epson Stylus Photo TX820FWD Printer, a souvenir album of Shin Kong Mitsukoshi International Photography Exhibition, a souvenir T-shirt, and a certificate of award. The winning work will be displayed in exhibition tour in north, middle and south of Taiwan.
- 5) Outstanding Work Award (2 winners):** a Sony Ericsson Xperia X8 Mobile Phone, a souvenir album of Shin Kong Mitsukoshi International Photography Exhibition, a souvenir T-shirt, and a certificate of award. The winning work will be displayed in exhibition tour in north, middle and south of Taiwan.
- 6) Fine Work Award (3 winners):** a ThinkTank CU415 Camera Beltpack, a souvenir album of Shin Kong Mitsukoshi International Photography Exhibition, a souvenir T-shirt, and a certificate of award. The winning work will be displayed in exhibition tour in north, middle and south of Taiwan.
- 7) Selected Work Award (20 winners):** a Transcend PF705 7" Digital Photo Frame, a souvenir album of Shin Kong Mitsukoshi International Photography Exhibition, a

souvenir T-shirt, and a certificate of award. The winning work will be displayed in exhibition tour in north, middle and south of Taiwan.

#### **Qualifications for entrants**

- 1) All photography lovers are welcome.
- 2) Employees of event organizer, co-organizer and sponsor cannot join the contest, nor can the consultants and judges of this event.

#### **How to submit**

1) **Submission Time : From May 20, 2011 to July 21, 2011.**

2) **Method:**

- a. Submit in person: Works can be received at service counters at any Shin Kong Mitsukoshi Department Store in Taiwan.
- b. Submit by post: Please send your work to 7F, No.19, Song Gao Road, Xinyi District, Taipei city, 110, Taiwan (R.O.C) (110 台北市信義區松高路 19 號 7F). The receiver should be "2011 Shin Kong Mitsukoshi International Photo-taking Contest Reception Staff" (2011 新光三越國際攝影大賽徵件小組). The postmark date will be deemed as submission date.

#### **Media and Equipment**

- 1) Photos can be taken by digital camera or traditional camera.
- 2) Winners should provide the original film or digital file of the winning work to Shin Kong Mitsukoshi.

#### **Work specification**

- 1) All submitted works should be color photos or black and white photos enlarged to 8\*10 inch size (or print to A4 size).
- 2) Each entrant should decide a topic and submit a portfolio comprising 5 prints based on the chosen topic. All entrants have to ensure the availability of films or digital files of their work when winning the contest.
- 3) Please wrap your work carefully (the package material is unlimited, and the size of the package should not exceed 30\*42 cm). The event organizer is not account for any damage to the work caused by oversize packaging or flaws in wrapping process.
- 4) The official contest document should contain both your work and the contest entry form. Please make sure that the form is filled in properly. Please feel free to make copies of the form. The form should be pasted up securely on the back of each work. If the submitted work is lost or the author cannot be identified due to the unclear information on the form, the event organizer will not be responsible for it.
- 5) Digital photo winners have to provide digital file of either jpg with 2481X3507 pixels or above, JPG or TIFF file. Ideally, the file should contain 8 million pixels or above.

#### **Qualifications for submitted work**

- 1) The submitted work should be less than 3 years old and has never been published nor won any awards, except awards that are validated as noncompetitive by the event organizer. If winners are found and proved to violate this rule, their award will be cancelled, and the prize received (including gift certificates, presents, certificate of award, etc.) will have to be returned immediately.
- 2) Each entrant can only submit one portfolio of 5 prints. If the same entrant submits more than one portfolio, event organizer has the right to chose one and eliminates the other.

#### **Judging**

- 1) The submitted work will be judged based on its composition (40%), creativity (30%) and quality (30%).
- 2) Entrants should respect the judging outcome and cannot challenge it.

- 3) Please do not call or send email to inquire judging process. Winners will be advised of the outcome on or before August 15, 2011.

#### **Provision of Intellectual Property Rights**

- 1) The submitted work has to be taken by the entrant himself or herself. Entrants should participate in this contest by authentic identity, not by false name. Entrants should own the intellectual property of the submitted work. Entrants who fail to comply with contest rules will be disqualified.
- 2) Entrants have the obligation to ensure that the submitted works are not subject to infringement of trade mark, patent, intellectual property or other legal rights of the their party. Should any winner infringes the legal rights of the third party, he or she would agree to have the award cancelled, returning the prize received, and to take full responsibility. The infringement will have no connection with Shin Kong Mitsukoshi and other co-organizers.
- 3) Winners should sign and submit agreement to transfer the intellectual property rights to Shin Kong Mitsukoshi within 14 days after receiving award notification. Winners who fail to submit the agreement will be deemed forfeit. Event organizer will therefore select another winner to fill the vacant position.

#### **Provision of agreement**

- 1) By submitting photos, the entrant accepts all contest rules.
- 2) Entrants who do not comply with the contest rules are deemed forfeit.
- 3) Event organizer is not responsible for any damages to the photo caused before arrival.

#### **Note**

- 1) All submitted works will not be returned, including the ones with wrong specification. We appreciate your understanding.
- 2) Winners please bring your citizen ID and personal chop to the designated location to receive your prize. If you are a foreigner, please bring your passport and ARC card.
- 3) According to Taiwanese tax law, winners have to pay tax before receiving the prize if the total value of the prize exceeds NTD20,000. The tax amount is 10% of the total value of winning prize. Foreigners have to pay 20% of the total value no matter it exceeds NTD20,000 or not.

## 2011 Shin Kong Mitsukoshi International Photo-taking Contest Entry Form

Name		Work No.	(Official use only)
Sex	<input type="checkbox"/> Male <input type="checkbox"/> Female	Birthday	(YYYY/MM/DD)
Address			
Occupation	(School or company name)	Photograph information	<input type="checkbox"/> Film photography <input type="checkbox"/> Digital photography
Email		Citizen ID	
Cell phone Number		Contact Number	(Day)
Topic of work (decided by each entrant):			
<p><b>*Intellectual Property Rights Transfer Agreement</b></p> <p><b>I agree to transfer the intellectual property rights of my winning work and the original film or digital file of which to Shin Kong Mitsukoshi. The intellectual property rights should include but not be limited to the right of publishing, public display, public broadcast, public narration, public exhibition, public transmission, public performance, reproduction, editing, modification, leasing, distribution, issue, and managing electronic information. I agree that Shin Kong Mitsukoshi will not pay additional fee for acquiring intellectual property rights.</b></p> <p style="color: magenta;">By signing this agreement, I declare that I have read through the provisions above, and I accept all the contest rules.</p> <p>To: Shin Kong Mitsukoshi Cultural and Educational Foundation</p> <p>Signature : _____</p> <p>Signature of legal representative: _____</p> <p>Note: Signature of legal representative is required for entrants under 20 years old.</p>			